



FUNDRAISING PROPOSAL

DAYSTAR INTERNATIONAL SCHOOL
MADAGASCAR

About Our School



Daystar International School was established in 2019 in Mahajanga, Madagascar, and is dedicated to providing **affordable, quality education in a safe and nurturing Christian environment**. The school's mission is to equip students with a strong academic foundation while fostering intellectual, moral, and spiritual growth in every child, regardless of their background.

Since its inception, Daystar has grown significantly and now serves **over 175 students across two campuses, located in Mahajanga and Antsirabe**. The school operates on the principle that education should not only impart knowledge but also nurture character, instilling values of responsibility, kindness, and integrity.

Daystar International School has become an essential educational hub for the community, offering scholarships to ensure accessibility for families in need, with **some students receiving up to 70% scholarship support**.



The Founders



Daystar International School was founded by Nikki and Cofie Bruce, two missionary brothers, and their wives, Francine and Lois.

Nikki and Francine first arrived in Madagascar in 2016 as Christian missionaries, driven by a passion to serve communities through faith. In 2019, they established the Mahajanga campus, laying the foundation for Daystar's mission of providing affordable, quality education in a safe, nurturing environment.

In 2022, Cofie and Lois joined the mission in Madagascar, expanding Daystar's reach by founding the second campus in Antsirabe. Together, the founders have dedicated their lives to empowering young minds, fostering Christian values, and promoting holistic development for children across the region.



Background:

why we need this project

For the past five years, Daystar International School has operated from rented properties. While this was sufficient during the school's early years, the rapid growth of the student population has made it increasingly unsustainable.

The current rented facilities have significant limitations, including:

- Lack of adequate classroom space, forcing different grades to share rooms.
- Inability to accommodate further growth due to space constraints.
- No room for essential amenities such as a sports field, science laboratories, or administrative offices.

These challenges limit the quality of education we can provide and hinder the school's ability to grow and meet the community's needs.

This project aims to address these issues by establishing a permanent home for Daystar International School, ensuring adequate space and facilities for a holistic and high-quality education. With a permanent structure, the school will be able to expand, improve its learning environment, and provide vital resources for students' growth and development.



Goals & Objectives



01

Purchase land in a suitable location to construct the school's facilities.

02

Build classrooms, administrative offices, and essential amenities such as a sports field and science labs.

03

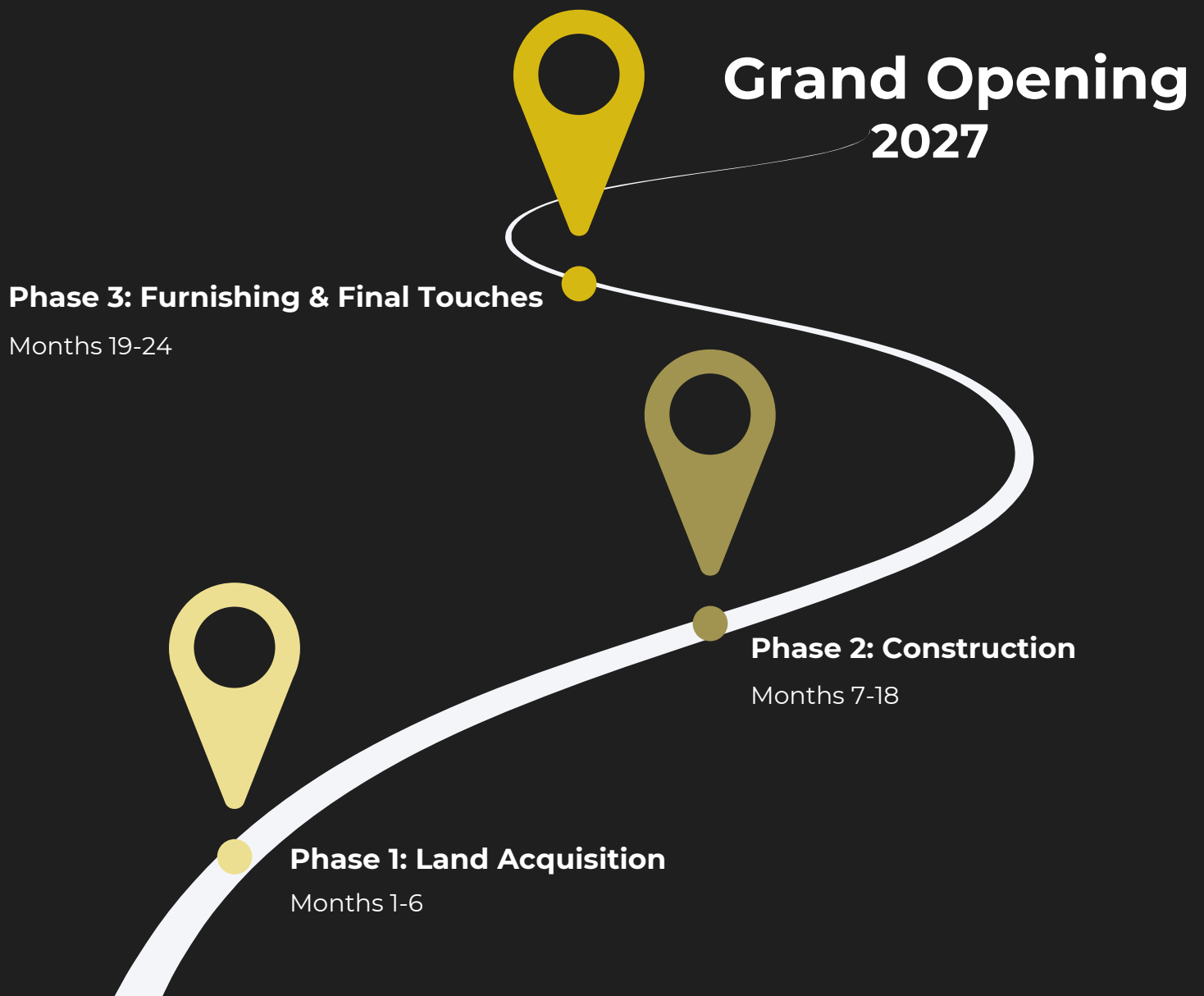
Equip the new facilities with furniture, learning materials, and resources to provide high-quality education.

04

Create a sustainable environment that allows for future expansion and accommodates the growing demand for affordable, quality education in the region.



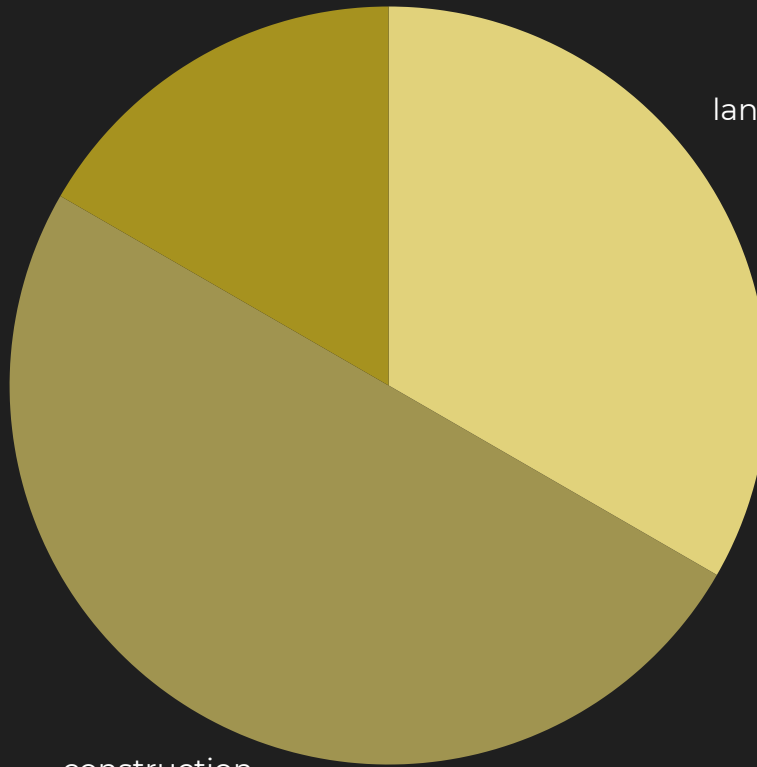
Timeline





Budget

furnishing and equipment
16.7%



land acquisition
33.3%

construction
50%

We aim to raise **\$300,000** to fund the entire project:

- Land Acquisition: \$100,000
- Construction of Classrooms and Offices: \$150,000
- Furnishing and Equipment: \$50,000

This budget ensures that we can create a well-equipped, permanent home for Daystar International School, providing students with an environment conducive to learning and growth.



Strategy & Approach

Our fundraising strategy is grounded in engagement and sustainability. We aim to reach a diverse range of donors through a multi-channel approach that includes digital media campaigns, personalized outreach, and community events.

Each initiative is tailored to align with the values and motivations of our audience, ensuring a meaningful connection to our mission. This strategy is designed not only to attract potential donors but also to inspire them by highlighting the tangible impact their contributions can make.



Targeted Donor Engagement

Reach out to individual philanthropists, church organizations, foundations, and businesses with a passion for education and community development.



Community Involvement

Organize local fundraising events, such as charity walks and fairs, to engage the local community.



Crowdfunding Campaign

We have launched an online fundraising campaign through GoFundMe, highlighting the urgency and impact of the project.



Partnerships

Collaborate with development partners, faith-based organizations, and diaspora communities for financial and technical support.

Measuring & Reporting Success



We want our partners to experience and celebrate every milestone with us....

We will track and measure the progress of the project and provide regular updates:

- Monthly updates with pictures and videos of milestones achieved.
- Quarterly financial reports detailing the allocation and utilization of funds.
- An end-of-project impact report to showcase the outcomes and achievements of the initiative.

Donor Reporting:

All donors will receive regular updates via email or other preferred channels, ensuring transparency and accountability throughout the project's lifecycle.



Impact Stories



I am happy my son joined this school because in less than three months I have seen a big progress. The way of teaching really helped him to improve his speaking, reading and writing English. And for a school following an International Curriculum, offering quality Education, it is affordable for all. This school building will offer our children opportunities we never had. It's a chance for a better future for them.

Madame Hanta - Parent



It's remarkable what this school has been able to accomplish without raising funds. I'm very interested to see what we can accomplish together if we are able to raise the needed support.

Since my daughter joined this school, I am very satisfied with the way she has improved, not only academically but with her behavior and manners as well. She is three years old but it's amazing. She speaks and understands the English language.

I actually pick some vocabulary from her every now and then.

Mr. Fanilo - Parent



Impact Stories



My son's name is Harena. He had a speech delay problem as well as a few behavioural challenges when he was younger.

Because of this, he was not chosen by several schools in Antsirabe. When we finally found a school that took him in, it lasted only a month before he was kicked out. The teachers said they couldn't work with him because he spoke no words.

My husband is a carpenter and I'm a housewife. We could not afford any therapy to him.

This was until we found Daystar School in Antsirabe. We have been impressed with the improvements of our son. Our son is now one of the best students in his class. Fluently speaking English and Malagasy. Daystar patiently worked with him and when we couldn't afford the school fees the management of the school offered us a partial scholarship.

We are grateful to the school for its help. It's changed the life of our son.



Since I joined Daystar International School I see great potential in the students, and the school is intentionally working to get the best out of these wonderful pupils.

The training I received before the beginning of the academic year has really helped me to motivate my students to reach the peak and be the best version of themselves, not only with their academics but as a person as well, which is something we really aim for.

We believe every child deserves a proper education and a school building with proper facilities is something we badly need to prepare these kids for a bright future.

Uncle Nick - Teacher



Giving Back

At Daystar International School, we believe in the power of kindness and the importance of giving back to the community, no matter how little one may have. Our students, despite not having much themselves, are taught that even small acts of generosity can make a meaningful difference in the lives of others.

During Christmas 2024, our students wholeheartedly embraced the spirit of giving through our "Help the Helpless" campaign. They reached out to the less privileged in our community, spreading warmth and compassion by offering their time, resources, and hearts to those in need. This initiative not only brought joy to those who received but also reinforced the values of empathy and selflessness in our students.





How can you help?

Sign up for any of our support packages

Trailblazer Package

\$500-1000

Cornerstone Package

\$5000

Beacon of Hope Package

\$10,000

✓ Ideal for: Individuals or small organizations eager to contribute to the foundational stages of our school project.

✓ Ideal for: Medium-sized businesses or donors looking to play a pivotal role in shaping the school's future.

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✓ Benefits: Recognition on the Daystar International School website, regular updates on progress, and an annual impact report highlighting achievements.

✓ Benefits: Includes all Foundation Builder benefits, featured logo placement on campaign materials, a quarterly personalized impact update, and acknowledgment in school newsletters.

✓ Benefits: All Architect of Change benefits, VIP invitations to key events (including the groundbreaking ceremony), co-branding opportunities, and a dedicated donor liaison for tailored updates and engagement.



Visionary Package

\$25,000

✓ Ideal for: Visionary leaders and businesses committed to significant and lasting contributions to educational development.

✓ Benefits: Includes all Beacon of Hope benefits, naming rights for a classroom or facility, exclusive recognition during public events, and a tailored tour of the project with school leadership.

Legacy Builder Package

\$50,000

✓ Ideal for: Donors passionate about leaving a lasting legacy for generations of students.

✓ Benefits: All Pillar of Progress benefits, prominent recognition on a "Founders Wall," naming rights for a key facility (e.g., library, sports field), and a feature in a special documentary about the school's journey.

These tiers allow donors to select a package aligned with their level of support and engagement, ensuring they feel valued and part of the school's transformational journey.

Thank You!



By supporting this initiative, you are investing in the future of Madagascar's youth and contributing to a legacy of education, empowerment, and community development. Together, we can transform Daystar International School into a beacon of hope and opportunity for generations to come.

We invite you to partner with us on this journey to create a permanent home for Daystar International School. Thank you for your generosity and belief in the power of education to change lives.

For more information:

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Photo Gallery



Photo Gallery

